



Measure Your Way To Success

"Feedback is the breakfast of champions" - Kenneth Blanchard

It's useful to think of the entire process of achieving your goal as a system. Most systems have an INPUT and an OUTPUT and a way of measuring the RESULT (success or failure).

e.g. Lets pretend our goal is boiling a kettle to make a cup of tea. Your kettle is our system. The INPUT is one cup of cold water and the OUTPUT is one cup of hot water. The way we measure a successful RESULT is seeing that the water in the kettle is boiling (success).



Use the following steps to help you figure out what to measure to achieve your goal.

Step #1 - What is your goal?

Step #2 - Successful RESULT measurement

What do you need to measure that will determine whether or not you have achieved your goal?
e.g. the measurement for success in boiling a kettle is that the water is boiling.

Step #3 - INPUT and OUTPUT measurement

What is the INPUT and OUTPUT of your system and how do you measure them?
e.g. with the kettle, the INPUT metric is the amount of water and is measured in cups. The OUTPUT metric is TEMPERATURE of the water and is measured in degrees centigrade.

Step #4 - Action steps

What action steps are you committing to take to measure the INPUT, OUTPUT, and RESULT of your goal on a regular basis?

Action Steps To Take	By When



I'd appreciate leave your feedback on my blog at www.designer-life.com/blog. Please let me know:

- 1) Your goal
- 2) Your RESULT measurement
- 3) Your INPUT measurement
- 4) Your OUTPUT measurement
- 5) What you thought of the exercise

Bruce