



# Bruce's Call Summary Notes

- Focus on creating \$1m in FLOW, rather than cash.
- Ask the right questions:
  1. "WHY do I want to make \$1m?"
  2. "HOW can I make my first million in flow?"
  3. "HOW can I help others make a million?"
  4. "WHO do I need to help me make my first million in flow?"
- Wealth and money are not the same. Wealth is permanent. Money is temporary.
- $W = V \times L$
- $W =$  people, skill, mentors, team, ability to spot value, trust in your area of expertise
- Focus on making others a lot of money and you'll make your million effortlessly.
- The internal values:
  1. Your passions
  2. Your talents
  3. Your network
  4. Your knowledge
- **THREE steps to making your first million**
  1. Know yourself - Do your [Wealth Dynamics Test](#).
  2. Find a bigger purpose - a reason WHY that serves a higher purpose
  3. Invest (rather than spend) your time helping others for free, so you can be mentored by someone who has already made millions.

Find out more about the Entrepreneur Business School here: <http://www.xl-events.net/ebs.html>.

You can register for the Entrepreneur Business School at Bruce's hugely discounted price with the special bonus gift he mentioned in the call using the link below.



Le Meridien Hotel, Bali, Indonesia  
27th - 31st March 2009



[http://www.xl-events.net/registration/special/reservation\\_step1.php](http://www.xl-events.net/registration/special/reservation_step1.php)